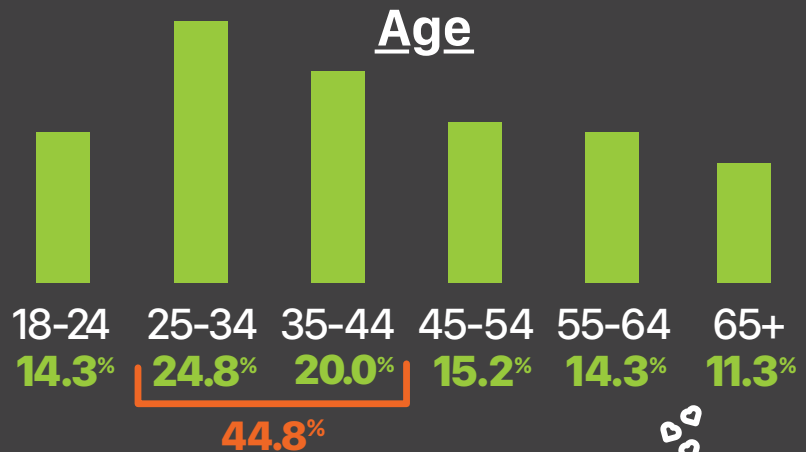
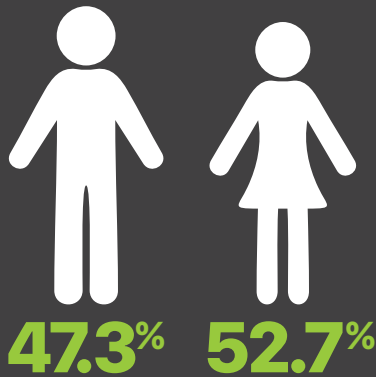


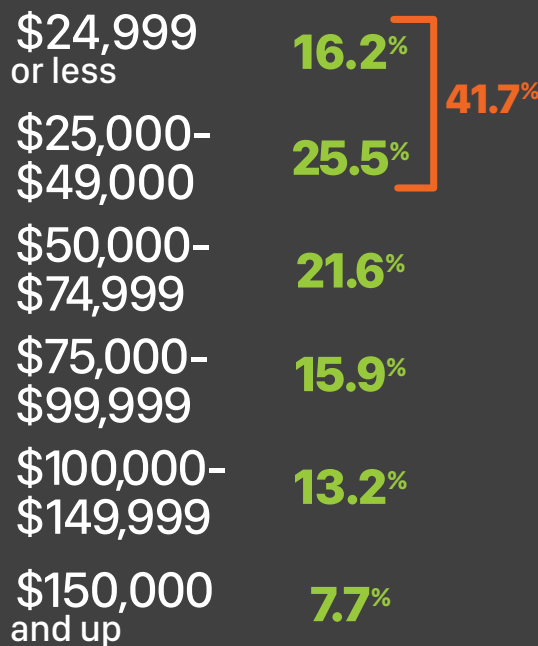
VOICE-ACTIVATED ASSISTANT USERS

Google Home, Alexa by Amazon, Siri by Apple

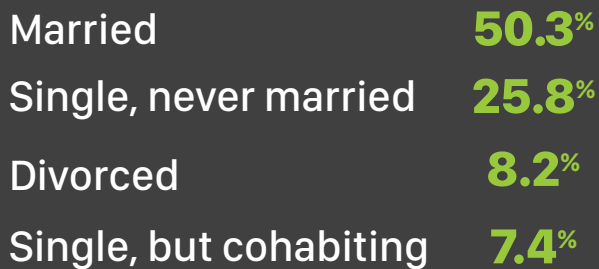
13% OF ADULTS 18+ HAVE USED A VOICE ACTIVATED ASSISTANT IN THE LAST 30 DAYS



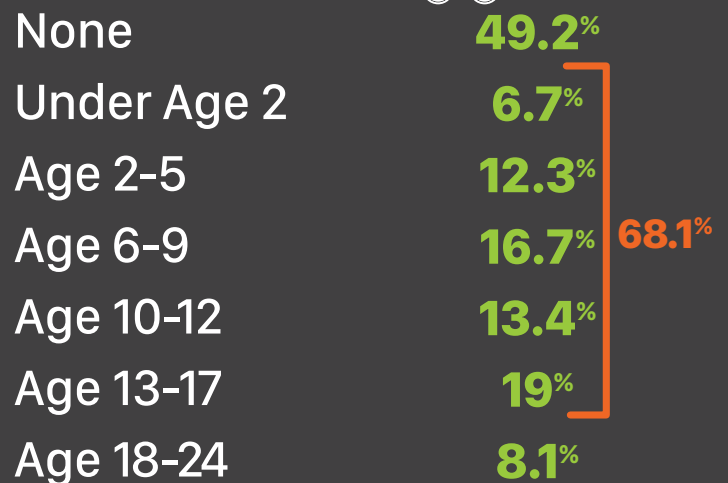
Annual Household Income



Marital Status



Children



SalesFuel
SalesFuel.com



Dogs 49.7%
Cats 34.1%

